**ANTH 255: Local Cultures, Global Forces**

**SPRING 2022**

**Fridays 14:40-17:30 (FASS G018)**

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**Office Hours:** By appointment

**Course Description:** This course aims to map out the contemporary forces that produce an interconnected, interdependent world and to discuss the uneven consequences for different localities. What is globalization indeed? Is it as historically novel as it is purported to be? Does globalization draw everything and everyone together? What tensions and inequalities are embedded within emergent global linkages? Does globalization produce one homogenous world culture? How does globalization impact our sense of place and the cities we live in? We will be answering these questions by examining a variety of cases from different parts of the world, including Turkey.

**Requirements and Grading:**

**Attendance & Participation (10%):** I expect each student to come to class having read the required material. Attendance will be taken. You are allowed to miss a total of two Fridays without an excuse. Any unexcused absences beyond that would be reflected in your grade. If you miss more than five Fridays, you will not be eligible for an attendance grade.

**Images of globalization exercise (5%):** Please upload 3 images that you associate with globalization in the relevant folder on SUCourse+ **by midnight on March 9th**. For each image, please write down 2-3 sentences that explain why you associate it with globalization.

**Discussion group-work (2% each, 20% in total):** Starting in W3 through W13, we will reserve time for group-work at the beginning of each class. I will place students into groups beforehand and may rotate members. The groups will discuss and write down answers for a set of questions pertaining to the weekly readings. The answers will be turned in for grading.

**Midterm Exam (30%):**We will have an in-class exam in W7. The exam will consist of two short-essay questions.

**Final Exam (35%):** There will be a final exam in the finals week. Date to be determined by Student Resources. You will be asked to write three short essays.

**Grade Catalog**

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| 90 and above: A (A-’s are automatically rounded up to A) | 89-86: B+ | 77-74: C+ | 64-60: D+ | Below 55: F |
| 85-82: B | 73-70: C |
| 81-78: B- | 69-65: C- | 59-55: D |

**Extra-Credit Policy:** No extra-credit opportunities will be available.

**Note on Plagiarism:** Please do not plagiarize, it is so not worth it! If you are caught plagiarizing, I will follow the disciplinary measures stipulated in the relevant University policy.

**Outline of Readings**

**Readings will be provided on SUCourse+.**

**Week 1 (March 4): Introduction to the course/ What is globalization?**

* M. B. Steger (2003) “Globalization: A Contested Concept”, in *Globalization: A Very Short Introduction (1st edition)*, pp. 1-13.

**Week 2 (March 11): Representing globalization**

**\* Images of globalization exercise due by midnight on March 9th**

* M. Sparke (2013) “Introducing a World of Interdependency and a Word”, in *Introducing Globalization: Ties, Tensions and Uneven Integration*, pp. 1-5.
* M. Sparke (2013) “Globalization as Dominant Discourse”, in *Introducing Globalization: Ties, Tensions and Uneven Integration*, pp. 27-41.

**Week 3 (March 18): Histories of globalization**

* F. Cooper (2009) “Space, Time, and History: The Conceptual Limits of Globalization” in G. Baca, A. Khan, and S. Palmié (eds.) *Empirical futures: anthropologists and historians engage the work of Sidney W. Mintz.* University of North Carolina Press, pp. 31-57.
* A. Gupta (2012) “A Different History of the Present: The Movement of Crops, Cuisines, and Globalization” in K. Ray and T. Srinivas (eds.) *Curried Cultures: Globalization, Food, and South Asia*. Berkeley: University of California Press, pp. 29-46.

**Week 4 (March 25): Uneven globalization**

* J. Ferguson (2006) “Globalizing Africa? Observations from an Inconvenient Continent”, in *Global Shadows: Africa in the Neoliberal World Order*, Durham: Duke University Press, pp. 25-49.
* J. Monson, T. Xiaoyang, and L. Shaonan (2017) “Working History: China, Africa, and Globalization” in D. L. Hodgson and J. A. Byfield (eds) *Global Africa*, Oakland: University of California Press, pp. 141-152.

**Week 5 (April 1): Difference and sameness in globalization**

* G. Ritzer and P. Dean (2015) “Global Culture and Cultural Flows”, in *Globalization: A Basic Text (2nd edition)*, pp. 205-235.

**Week 6 (April 8): Translation**

* P. Levitt and S. Merry (2009) “Vernacularization on the ground: local uses of global women’s rights in Peru, China, India and the United States”, *Global Networks*, 9(4): 441-461.
* W. Mazzarella (2003) “Indian Fun: Constructing the ‘Indian Consumer’ I”, *Shoveling Smoke: Advertising and Globalization in Contemporary India*, Duke University Press, pp. 215-249.

**Week 7 (April 15): Midterm**

**Week 8 (April 22): Global inequality / global solidarity I**

* K. Timmerman (2012) *Where am I wearing? A Global Tour of the Countries, Factories and People that Make Our Clothes*. Hoboken, NJ: Wiley. (selections)

**Week 9 (April 29): Global inequality / global solidarity II**

* J. Bair (2010) “On Difference and Capital: Gender and the Globalization of Production”, *Signs*, 36(1): 203-226.
* S. Dedeoğlu (2013) “Patriarchy Reconsolidated: Women’s Work in Three Global Commodity Chains of Turkey’s Garment Industry” in W. A. Dunaway (ed) *Gendered Commodity Chains: Seeing Women’s Work and Households in Global Production*. Stanford University Press, pp. 105-118.

**W10 (May 13): Global inequality / global solidarity III**

* D. Pellow (2011) “Politics by Other Greens: The Importance of Transnational Environmental Justice Movement Networks”, in J. Carmin & J. Agyeman (eds) *Environmental Inequalities Beyond Borders: Local Perspectives on Global Injustices,* Cambridge: MIT Press, pp. 247-266.
* Greenpeace (2021) “Part 2: Turkey, the top destination for UK plastic waste” in *Trashed: How the UK is still dumping plastic waste on the rest of the world*, pp. 12-18.

**W11 (May 27): Global cities**

* S. Sassen (2012) “Cities”, in G. Ritzer (ed.) *The Wiley-Blackwell Encyclopedia of Globalization* (1st Edition), pp. 1-16.
* M. Sparke (2013) “Global cities and speculative urbanism”, in *Introducing Globalization: Ties, Tensions and Uneven Integration*, pp. 297-313.

**W12 (June 3): Istanbul as a global city**

* Ç. Keyder (1999) “A Tale of Two Neighborhoods”, in Ç. Keyder (ed) *Istanbul: Between the Global and the Local*, London: Rowman & Littlefield, pp. 173-186.
* Ç. Keyder (2010) “Istanbul into the Twenty-First Century” in D. Göktürk, L. Soysal, İ. Türeli (eds.) *Orienting Istanbul: cultural capital of Europe?*, London: Routledge, pp.25-34.

**W13 (June 10): Globalization, migration and citizenship**

* K. Keogan (2011) “International Migrants and Globalization: Contradictions, Conflict, and Unintended Consequences” in S. Parashar and Y. Wang (eds.) *Inequality in a Globalizing World: Perspectives, Processes, and Experiences*, Kendall Hunt Publishing, pp. 221-232.
* E. Balta & Ö. Altan-Olcay (2016) “Strategic citizens of America: transnational inequalities and transformation of citizenship”, *Ethnic and Racial Studies*, 39(6): 939-957.